DELIVERABLES

ASHSC
Education and Outreach Committee

Kathy Hosford
May 1, 2008
1. Quarterly Newsletter (Hicks)

- **Reader Audience**: Alaska Legislature and Governor’s Office
  
  (Consult with Melanie Lesh re distribution)
1. Quarterly Newsletter (Hicks)

- **Reader Audience:** Alaska Legislature and Governor’s Office
- **Format:** Standardized Topic Areas to Develop Familiarity
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- **Reader Audience**: Alaska Legislature and Governor’s Office
- **Format**: Standardized Topic Areas to Develop Familiarity
- **Content**:  
  * Educational (lay person level)
1. Quarterly Newsletter (Hicks)

- **Reader Audience**: Alaska Legislature and Governor’s Office
- **Format**: Standardized Topic Areas to Develop Familiarity
- **Content**:
  * Educational (lay person level)
  * Informational
    - Earthquakes during past quarter
    - Other topics not presently prominent in media
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- **Content:**
  * Educational (lay person level)
  * Informational
  * ASHSC Activities and Products
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- **Format**: Standardized Topic Areas to Develop Familiarity
- **Content**:
  * Educational (lay person level)
  * Informational
  * ASHSC Activities and Products
- **Process**
  * Full Commission reviews draft before newsletter is distributed
  * Distribute electronically (less expensive)
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- **Format:** Standardized Topic Areas to Develop Familiarity
- **Content:**
  - Educational (lay person level)
  - Informational
  - ASHSC Activities and Products
- **Process**
  - Full Commission reviews draft before newsletter is distributed
  - Distribute electronically (less expensive)
- **First Deliverable**
  - Draft of first newsletter to Committee by May 19, 2008
2. ASHSC Website Review and Update

- (Assign to a committee member)
- Work with April Woolery
3. Establish and Develop Relationship with LEPCs

(Transfer to Partnering Committee)
4. Directory of Speakers (Aho)

- Includes names, contact information, areas of expertise, etc.
- Many Commission members should be included in Directory
5. Media Package (Hicks)

- Incident-oriented package has already been created by others
- Focus on “general education” of media, not incident-oriented education
6. Reconsider Developing Educational Materials for Public

- Abandoned by Committee for lack of resources
- Now learn of possibility for partnering
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- Abandoned by Committee for lack of resources
- Now learn of possibility for partnering:
  * Geophysical Institute has expertise to write/format/produce professional copy
  * DHSEM may have money for producing publications for broader distribution
6. Reconsider Developing Educational Materials for Public

- Abandoned by Committee for lack of resources
- Now learn of possibility for partnering
- Hicks contact Hansen and Roberts offline to learn more details about resources and possibilities
6. Reconsider Developing Educational Materials for Public

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- Hicks contact Hansen and Roberts offline for more detailed information

**First Deliverable:** Hicks report above to Committee, for reconsideration of broader E & O projects
6. Reconsider Developing Educational Materials for Public

- Abandoned by Committee for lack of resources
- Now learn possibility of partnering
- Hicks contact Hansen and Roberts offline
- **First Deliverable:** Hicks report to Committee
- **Suggestion:** Consider local-urban or rural-regional publications
Education & Outreach Committee

SUMMARY OF DELIVERABLES

- Quarterly Newsletter
- ASHSC Website
- Review and Periodic Update
- Directory of Speakers
- General Education Media Package
- Reconsider: Educational Material for the Public